

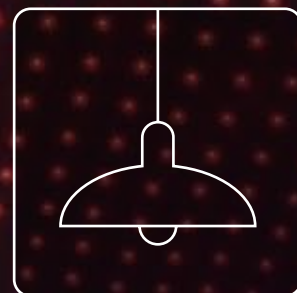
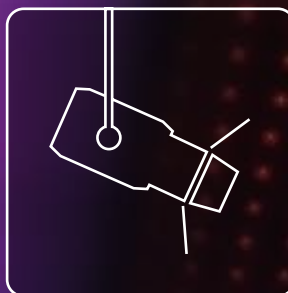
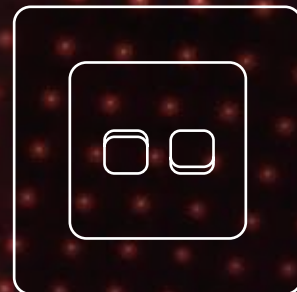
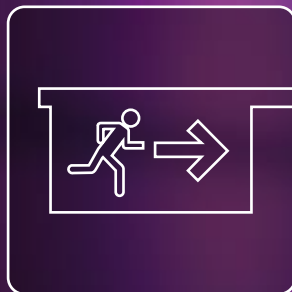
guangzhou international lighting exhibition

The biggest lighting industry forum in Asia

9 – 12 June 2010

China Import and Export Fair Pazhou Complex
Guangzhou, China

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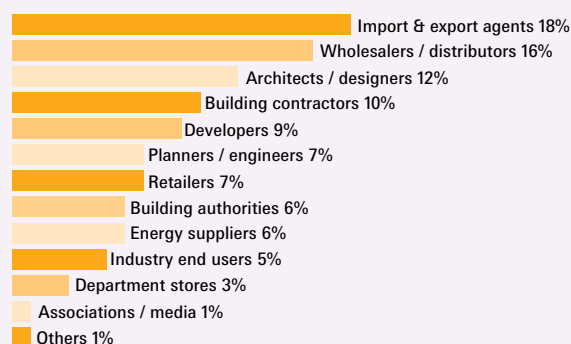
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Asia's biggest lighting event for sourcing, networking and information exchange

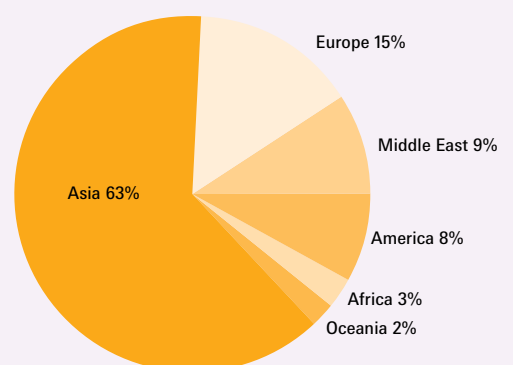


Successful 2009 show draws record crowds

Overseas visitors by business nature



Overseas visitors by region





A comprehensive hub for the global lighting industry

Much more than a trading platform

As well as being a proven trading platform, the Guangzhou International Lighting Exhibition also attracts the movers and shakers of the world's lighting industry with its highly respected fringe programme. This programme covers a diverse range of industry topics and trends, attracting global lighting designers, lighting associations, government officials, building authorities as well as lighting wholesalers and retailers.

Seminars include:

- Strategies in Urban Lighting Planning Conference
- Global Lighting Information Day
- Guangzhou International Lighting Technology Symposium
- Innovation in Lighting Symposium

They feature influential world-class speakers from Asia, Europe, North America and Oceania. China-focussed events include "China Lighting & Electrical Appliance Contest", "China Solid-State Lightings (Guangzhou) CEO Conference" and the "China Solid-State Lightings (SSL) Application Technology Forum".

Everything under one roof

When you exhibit at the 2010 Guangzhou International Lighting Exhibition you'll be part of the most comprehensive range of lighting products, technology and services ever assembled in an Asian destination. You'll gain an overview of what's happening in the Asian and global lighting industries as well as discovering many new business opportunities as you meet buyers from around the world.

It's easy for everyone to find you

With our clearly defined product-based hall arrangement it's easier and more efficient for visitors to find you and spend more time at your booth.

Featured halls	Product highlights
Brand name halls	Global and regional leading lighting companies promoting their brand image
Technical lighting halls	Exterior / street lights; architectural lights, commercial and construction lights; public area lights; solar powered lights
LED / OLED technology halls	LED components such as chips, lens; packaging apparatus, technology and products; LED control systems; LED / OLED lighting fixtures and applications
Decorative lighting halls	Chandeliers; crystal lights; table lamps; wall lights; modern and traditional lights; Christmas lights
Accessories and electronic components halls	Lampshades, ballasts, capacitors and relays; intelligent lighting systems; cable and lead; light control, management and measurement systems

Exhibitors and visitors vote 2009 show a huge success



Figures tell success story

110,000sqm over **11** halls ■ Visitor numbers up by nearly **10%** to **52,795** from **111** countries and regions ■ **1,543** exhibitors including global lighting giants BJB, Everlight, Fumagalli, GE Lighting, Osram, Philips, Seoul Semiconductor, TCL Lighting and Titian Lighting ■ Professional buyer delegations from Asian countries / regions such as Hong Kong, Korea and Malaysia



Exhibitor comments

"We believe that the LED market in China will go to two extremes in the future – high-end and low-end. As the standard for professional lighting becomes higher, high-end high power LED will blossom within three to five years. This market is promising to us and **we are glad to join the lighting fair.**"

Mr Eric Au-Yeung, Sales Manager, Citizen Electronics Co Ltd (Japan)

"We are showcasing our new AC-LED technology at the show and this is well received by visitors. While most of the visitors are domestic, there are quite a number of overseas visitors from Europe, the US and new markets such as Iran, Romania and Russia. **The show is helpful to build our company image and getting new business.**"

Mr Daniel Chou, Sales Manager, Evlite Electronics Co Ltd (China)

"We think it's good to carry on exhibiting during the economic crisis because it provides more business opportunities. **This show is one of our most productive in regards to getting customers.** There are more international customers coming here not only from Europe, Asia Pacific and the Middle East, we even have some of our existing customers coming from the USA."

Mr Rick Edens, President, QSSI (USA)

Visitor comments

"The good thing is there are much more LED products this year. **The product range is more comprehensive and the design of the LED products are very good.**"

Mr Shi Zheng Xin, Design Department Manager, Greenshine Lighting Engineering Ltd Co (China)

"We operate a large shopping mall dedicated to lighting and hardware products in Wuhan. I come here to learn the development and trend of domestic lighting brand name products. **The show is huge with a wide variety of products.**"

Mr Wu Fan, Vice Chief, Business Department, HanLai Plaza (China)

"We are working in the field of LED lighting and we are happy to find a lot of LED manufacturers in the same hall. **I am happy with the exhibition as there is a good standard of exhibitor.**"

Mr Harrie van Beurden, Director, Light Technology Nederland BV (Netherlands)

Strong industry line up for 2010

Tailor-made seminars address industry segments

2010 fringe programme overview

Urban lighting planning series

- “Strategies in Urban Lighting Conference”, co-organised by Lighting Urban Community International (LUCI)
- Insightful urban planning for government officials and authorities, lighting professionals and planners

Global Lighting Information Day

- Looks at current market analysis, lighting industry trends and marketing channels for China, Germany, UK and US
- Co-organised by the British Chamber of Commerce, German Chamber of Commerce and U.S. Commercial Service

Technology application series

- Latest lighting technologies
- World-class professionals speak on hot topics including trends, forecasts, latest developments and lighting applications

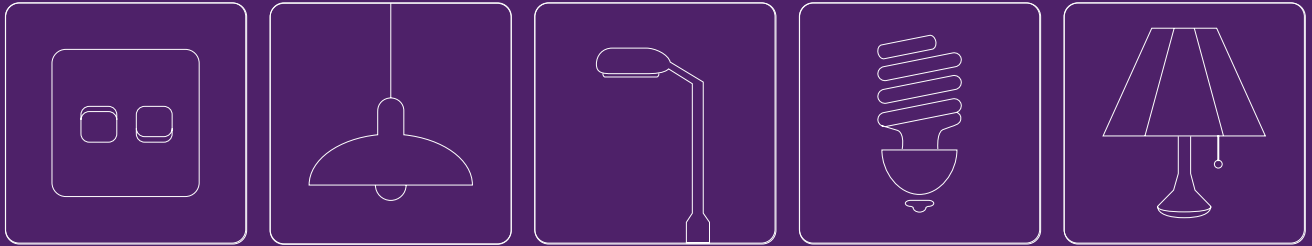
Educational series

- Training in lighting design, technique and knowledge
- Mentorship programme



“ I wanted to get information as my company has been selling in some European countries but we haven’t entered the UK yet. Now I understand more about the UK market and will inform my colleagues in Europe about this and ask them to get ready to sell the products there. ”

Mr Cornel S.K. Chua, Deputy General Manager, Business Development Department, Samsung Hong Kong Limited commenting on British Information Day, part of the Fringe Programme



Switch on to profitable business opportunities

Sell your lighting products and equipment to the Chinese market

Huge stimulus plan

Much of the Chinese Government's USD 585 billion stimulus plan will be spent on construction projects and this is creating a massive demand for urban and rural lighting products.

Strong import value

From January to February 2009, the import value of lighting fixtures (including lamps and lighting fittings and parts, luminous signs and similar products) was USD 47.55 million. This is a dramatic increase of more than 78% compared to the same time last year.

Government subsidy

There is a strong demand for energy-efficient lighting products due to a massive government subsidy aimed at increasing the number of energy-saving bulbs in China. It is estimated that the subsidised project will gather up to 100 million pieces, including Compact Fluorescent Lamps (CFL), T5 and T8 Tri-phosphor Lamps and High-Pressure Sodium Lamps (HPS).

Rapid urbanisation

China's rapid urbanisation is also creating demand. An study by econet-china and coordinated by the German Industry and Commerce Greater China to promote Sino-German cooperation for sustainability, reports that China's cities will add 15 million new urban citizens a year and that half of the world's construction will take place in China by 2015.

Energy efficient lighting trend

According to a McKinsey Global Institute study, by 2025 urban China will account for 20% of the world's energy consumption. Since lighting is usually 35% of the bill for a typical Chinese building, there will be a dramatic shift from incandescent lamps to energy-efficient lighting sources.

Increase your market competitiveness

By producing your lighting products and equipment in China, you can take advantage of low production costs and either build a partnership for OEM production or set up your own production plant. Many internationally renowned lighting companies such as Philips, GE Lighting and Osram have all built a number of wholly owned and joint venture China enterprises.



Trade Fair Certification Recognition

Guangzhou International Lighting Exhibition has been granted "Trade Fair Certification" by the United States Commercial Service of the US Department of Commerce.

guangzhou international lighting exhibition

The Light+Building family of fairs

Light+Building,
Frankfurt, Germany
11 – 16 April 2010

**Guangzhou International Lighting
Exhibition**
Guangzhou, China
9 – 12 June 2010

**Electrical Building Technology
Guangzhou**
Guangzhou, China
9 – 12 June 2010

Light Middle East
Dubai, UAE
Autumn 2010

Light Russia
Moscow, Russia
Autumn 2010

BIEL Light+Building
Buenos Aires, Argentina
November 2011

Show details

Show date
9 – 12 June 2010

Opening hours
9 – 11 June (Wed – Fri) 09:00 – 18:00
12 June (Sat) 09:00 – 14:00

Venue
China Import and Export Fair Pazhou Complex
No. 380 Yuejiang Zhong Road, Haizhu
District, Guangzhou, China

Admission
Trade buyers only
Entry free: RMB 50 (entry is free-of-charge
with invitation card or pre-register online)
Persons aged under 18 are not admitted

Participation fee
Standard booth
RMB16,000/9sqm (min 9 sqm)

Raw space
RMB1,300/sqm (min 33 sqm)

Organiser
Guangzhou Guangya Messe Frankfurt Co Ltd

Supporters

- China Association of Lighting Industry
- China Illuminating Engineering Society
- China Real Estate Association
- Institute of Chinese Architects, ASC
- International Association of Lighting Designers (IALD)
- Korea Illuminating Industry Cooperative
- LUCI Association (Lighting Urban Community International)
- The Electrical and Electronics Association of Malaysia
- The Hong Kong Federation of Electrical & Mechanical Contractors Ltd
- The Hong Kong Institute of Architects
- The Hong Kong Institution of Engineers Building Services Division

Contact

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Fax now for details

I'd like to receive more information
about the Guangzhou International
Lighting Exhibition:

☐ as an exhibitor

☐ as a visitor

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